



Arizona Night Market

An International Affair - November 17-19, 2017
Peoria Sports Complex – Peoria, AZ
www.AZNightMarket.com

Sponsorship Package

History:

The hustle and bustle of street markets can be found all around the world from Spain, Turkey, Morocco, France, all over Asia, and more. They are streets filled with vendors that offer unique food, merchandise, arts, and essential goods. But for some markets, the fun doesn't happen till night falls. Night markets are more prominent in Asian countries like Taiwan, Hong Kong, and Thailand but they are becoming more popular in other countries including North America. Night markets bring a nightlife that is exciting and fun for the community and we are happy to announce that Universal Cultural Organization (UCO) is hosting the first AZ Night Market in Peoria, AZ at the Peoria Sports Complex this year.

Event:

AZ Night Market – An International Affair will be an event that offers the community an opportunity to connect and experience different cultures through unique food, drinks, merchandise, cultural and music entertainment, and interactive fun without having to travel all around the world. This is an experience that will bring culture and community together for all ages.

- November 17th – 19th 2017
Friday: 5 pm – 11 pm
Saturday: 4 pm – 11 pm
Sunday: 4 pm – 10 pm
- Peoria Sports Complex
16101 N 83rd Ave. Peoria, AZ 85382
- \$5 Entrance Fee (Military w/ ID and 6 and under Free)
- Program:
50+ Food and Merchandise Vendors
Live Music
Cultural Education and Entertainment
Kids Zone
Beer and Wine Bar
Interactive Fun, Speed Networking, and Games

About Us:

Universal Cultural Organization (UCO) is a 501c3 non-profit. Our mission is to provide a cultural exchange through the beauty of art, entertainment, food, and cultural education. We began this organization in 2013 and previously hosted the Arizona Asian Lantern Festival in Peoria and Fountain Hills. www.AZLanternFest.com We are excited to bring this cultural nightlife to Arizona to educate and connect the community

Goals:

- Partner with a local charities
- Have over 100+ Vendors and 10,000 in attendance per night
- Expand this event to multiple cities within Arizona and for multiple weekends



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Sponsorship Opportunities



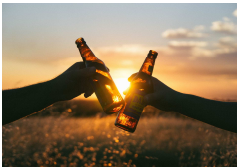
Platinum, Premiere Sponsorship (\$15,000)

- Advertising exposure to over 200,000 Maricopa County households
- Exposure to 30,000 festival attendees
- Prominent logo and recognition on all collateral and advertising materials
- Logo on Sponsorship Banner
- Entrance Sponsorship
- Banner recognition wrapping the Main Stage
- Logo displayed on tickets
- 10 x 20 tented booth
- 100 tickets



Gold, Presenting Sponsorship (\$10,000)

- Advertising exposure to over 200,000 Maricopa County households
- Exposure to 30,000 festival attendees
- Logo inclusion on all collateral and advertising materials
- Logo on Sponsorship Banner
- First choice of area sponsorship
- 10 x 10 tented booth
- 50 tickets



Silver, Sustaining Sponsorship (\$5,000)

- Advertising exposure to over 200,000 Maricopa County households
- Exposure to 30,000 festival attendees
- Logo inclusion on all collateral and advertising materials
- Logo on Sponsorship Banner
- 10x10 tented booth
- 25 tickets



Bronze, Cultural Sponsorship (\$3,000)

- Advertising exposure to over 200,000 Maricopa County households
- Exposure to 30,000 festival attendees
- Logo inclusion on all collateral and advertising materials
- Logo on Sponsorship Banner
- 15 tickets



Supporting Sponsorship (\$1,000)

- Advertising exposure to over 200,000 Maricopa County households
- Exposure to 30,000 festival attendees
- Logo inclusion on all collateral and advertising materials
- 10 tickets

Contact: Garry Ong, 602-380-1618, garrykong@aol.com or
Cathy Hum, 623-521-8188, ucorganization@gmail.com

The Arizona Night Market is operated by Universal Cultural Organization (UCO), a 501c3 non-profit whose mission is to promote cultural exchange through the beauty of art, entertainment, food, and cultural education. Partial proceeds to support Arizona charities throughout the Valley.

Last Updated: 08/01/2017



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Sponsorship Commitment Form

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Executive Contact: _____

Phone: _____ Email: _____ Fax: _____

Administrative Contact: _____

Phone: _____ Email: _____ Fax: _____

Authorized Signature of Sponsor: _____

Printed Name & Title: _____ Date: _____

Please check the following level(s) your company wishes to sponsor:

Sponsor Level	Cost	Selection
Platinum, Premier Sponsorship	\$15,000	
Gold, Presenting Sponsorship	\$10,000	
Silver, Sustaining Sponsorship	\$5,000	
Bronze, Cultural Sponsorship	\$3,000	
Supporting Sponsorship	\$1,000	

Please enclose check for appropriate amount and make payable to Universal Cultural Organization or supply credit card information below.

Please mail form and check(s) to: **Universal Cultural Organization**
7410 W Candelaria Drive
Glendale, AZ 85310

Commitments may be emailed (ucorganization@gmail.com) or faxed (623-572-1274) no later than **October 1, 2017**. *Logos must be emailed to ucorganization@gmail.com

Credit Card Payment

Cardholder Name: _____ Select: Visa MasterCard American Express

Card Number: _____ Expiration: ____ / ____ Billing Zip Code: _____

Authorized Signature for Payment: _____ Date: _____

FOR ORGANIZATION USE ONLY		
POC: _____	Check #: _____	Notes: _____

Universal Cultural Organization is a 501c3 tax-exempt entity. (EIN: 46-3759874)